

# grin<sup>®</sup>

100% Natural  
New Zealand Made



# Developed and Tested in NZ

Grin Natural Toothpaste has been created after undertaking extensive consumer research and has been developed together with NZ scientists.

## Sourced from NZ Nature:



**Organic Calendula Oil**



**Organic Sea Salt**



**Organic Aloe Leaf Extract**



**Natural Xylitol**

## Health Benefits:



**Helps Soothe Gums**



**Helps keep a healthy Balance**



**Helps Keep Mouth Flora in Natural Balance**



**Helps Maintain the Health of Baby Teeth**



Newly forming teeth and gums need that extra bit of TLC – that's why we've created a 100% natural toothpaste specially formulated for the littlest members of your household! Grin 100% Natural Kids Toothpaste is a gently effective gel that soothes gums and gets tiny teeth clean without nasty chemicals. Now that's something for you and the kiddies to Grin about!

## What makes a product good?

At Grin, it includes how we make it.

- No fluoride, sodium lauryl sulfate (SLS), preservatives, artificial flavours, colours, fragrance or harsh abrasives.
- We share every ingredient, its purpose and its source at [www.grinnatural.co.nz](http://www.grinnatural.co.nz)
- No animal, vegetable or plant suffered during the making of this fabulous connection. Limitless benefits all round when you go natural.
- Sustainable practices are a priority in every aspect of our business.
- We strive to maximize recycled content and recyclability of our packaging.



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